

RadioRA® 2 — Security Opportunity

Diversify your business with light control from Lutron.

Build your product offering, sell more on every job, and expand the benefits of your security system—with a RadioRA 2 wireless light and shade control system.

You're already selling a home system—so why not use the opportunity to sell a light control solution with your next security job?

Security system enhancements include:

- Full-flash—programs lights to lock on at full brightness or flash and raise shades when security system is triggered.
- Remote monitoring—use your iPhone®, iPod touch®, iPad®, or Android™ to remotely monitor and control lights and shades.
- Car visor control—turn interior and exterior house lights on from the safety of your car.
- Timeclock—use the timeclock to set exterior lights to turn on every day at sunset and dim overnight to save energy and extend bulb life.
- Away mode—schedule lighting changes so an empty house appears occupied; lighting changes will vary each day within 30 minutes of the set change.



Car visor control

Lutron iPad app with HomeGlance dashboard

RadioRA 2 integrates easily with security systems via RS232 or Internet Protocol via the system's main repeater. Lutron is also working with many security manufacturers to develop certified 2-way drivers. Check resi.lutron.com/radiora2 for those drivers and for future additions.

Take advantage of this chance to grow your bottom line. Lutron has a variety of packages making it easy for you to begin small—such as in the foyer and with exterior lighting—and then expand control throughout the entire home.

For more information on RadioRA 2 training email your contact information to enewsinfo@lutron.com.

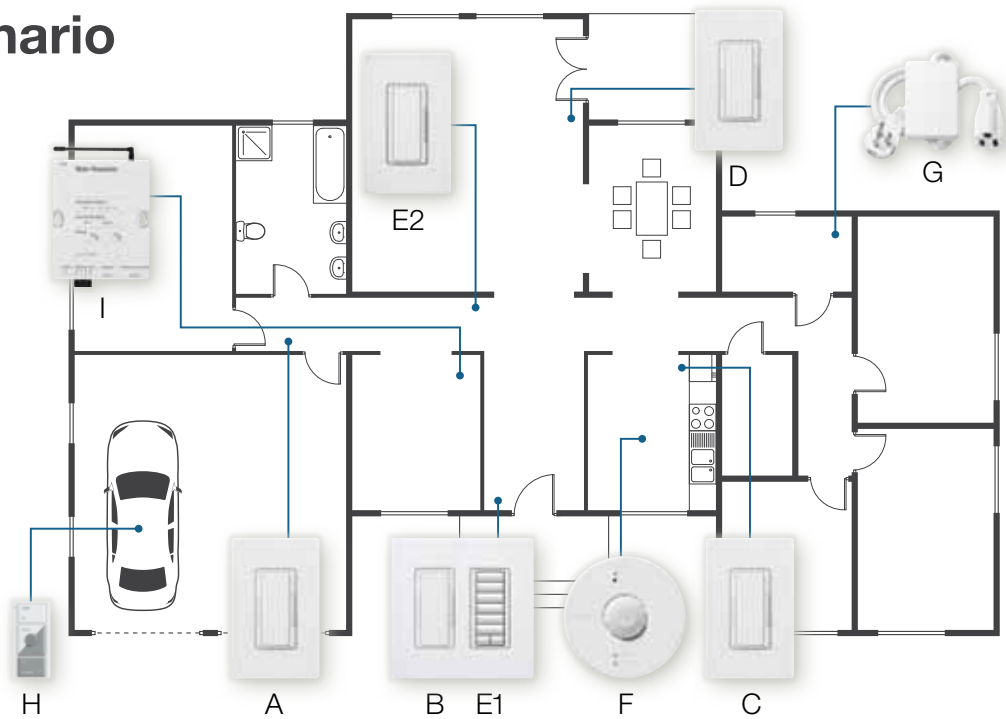
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Example Scenario

Energy Package

RR-ENERGY-STR-WH

Pitch: With light control, you'll always have a warm welcome home. Turn lights on from the comfort of your car, before you even reach your front door. That way, you won't have to walk into a dark house.



Total List Price of Components	\$1,911.00
List Price of Package	\$1,778.00
You Save	\$133.00

Components:

A	Dimmer 1	Pair with garage lights
B	Dimmer 2	Pair with front door lights
C	Dimmer 3	Pair with kitchen lights
D	Dimmer 4	Pair with deck lights
E1	Hybrid keypad	Pair with Foyer chandelier
E2	(3-way)	Set the following scenes for the home: Welcome, Away, Vacation, Entertain, All Off, All On
F	Ceiling mount occupancy/vacancy sensor	Mount in kitchen
G	Plug-in appliance module	Use with computer monitor and printer
H	Pico® wireless control	Place in car
I	Main repeater	Mount next to security panel

Best Practices After the Job

- 1 Week Later:** Call the customer to see if they are happy with the system— **take notes.**
- 3 Weeks Later:** Use your notes to guide the customer toward expanding the system— **sell more.**
- 4 Weeks Later:** Schedule your next visit. Install additional product— **grow your profits.**

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