

Official Rules – Contractors Win with Lutron Sensors Promotion

Contractors Win With Lutron Sensors Promotion Official Rules

This Sweepstakes is intended for the United States and shall be construed and evaluated according to United States law. Do not enter if you have accessed this website from outside the United States, or if you are not a legal resident of the fifty (50) states of the United States or the District of Columbia, or do not otherwise meet the eligibility criteria to enter this contest as set forth in Section 1 below.

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. ELIGIBILITY: The Contractors Win With Lutron Sensors Promotion (“Promotion”) is open only to a legal resident of the fifty (50) United States and the District of Columbia who at the time of entry is 21 years of age or older and meets the other criteria for eligibility described in this paragraph (the “Entrant”). To be eligible to enter this contest, the Entrant must be a licensed electrician, an employee of a licensed electrical contracting firm (or a firm registered in its state to perform electrical installation, service or maintenance) who performs electrical installation, service, or electrical maintenance work; or an employee member of an electrical/maintenance facilities group who purchases/installs electrical devices. Licensed or registered companies that meet these criteria may include contractor members of the National Electrical Contractors Association (NECA), Independent Electrical Contractors (IEC), International Association of Lighting Management Companies (NALMCO), and National Association of Energy Service Companies (NAESCO). **Each Entrant is responsible for ensuring that purchase entries are permitted under applicable employer policies, if any; entries are void where prohibited by employer policies.**

Contestants may be required to show proof of eligibility to receive award. **All persons traveling on Grand Prize trips must also be 21 years of age or older at time of travel and must agree to execute waivers of liability and releases as provided in Section 9 of these Official Rules (“Waiver of Liability/Publicity Release”).** Employees, officers, directors, representatives, wholesalers, and distributors of Lutron Electronics Co. Inc. (“Sponsor”), employees of Dittman Incentive Marketing Corporation (“Independent Administrator”), their respective subsidiaries and affiliated companies, and agents, advertising/promotion agencies, individuals engaged in the development, production, or distribution of materials for, or implementation of the Promotion (collectively, including Sponsor and Independent Administrator, referred to herein as the “Promotion Entities”), and the immediate family members of (spouse, siblings, children and parents including foster and step-relations), and any person living in the same household (whether or not related) with, any person identified in any of the preceding categories (i.e., the “Promotion Entities”) are not eligible to enter or win a prize. Void where prohibited or restricted by law.

By entering the Promotion, each Entrant fully and unconditionally agrees to and accepts these Official Rules, the information provided by Sponsor in connection with the Promotion, and the decisions of the Sponsor and Independent Administrator (and their authorized representatives), which are final and binding with respect to all matters pertaining to this Promotion and all elements thereof.



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2. PROMOTION PERIOD: The Promotion begins at 12:01 AM Eastern Time (ET) on October 1, 2014 and ends at 11:59 PM ET on January 31, 2015 (“Promotion Period”). This Promotion consists of a Sweepstakes. Entries for the Sweepstakes must be based on purchases made or no-purchase entries mailed beginning at 12:01 am ET on the first calendar day of the Promotion Period and ending at 11:59 pm ET on the last day of the Promotion Period. Independent Administrator’s server’s clock shall be the official time keeping device for this Promotion. All time referenced in connection with the Promotion is U.S. Eastern Time. Entrants are solely responsible for determining the corresponding time zone in their respective jurisdictions; Promotion Entities disclaim all liability or responsibility relating thereto.

3. HOW TO ENTER: There are four (4) ways to enter this Promotion. Entrant is responsible for ensuring that purchase entries are permitted under applicable employer policies, if any; entries are void where prohibited by employer policies. Each Entrant acknowledges and agrees that, by entering, Entrant is affirmatively assigning all right, title and interest in and to the entry (including personal attributes, as defined in Section 9 below), in whole and in part, to the Sponsor for its commercial use, including but not limited to on the website and publications (in any and all media). Lutron will not publicize or publicly disclose the dollar value of purchases or the number of purchases made. Entries become the property of Sponsor and will not be returned. For purchase entries, each Qualifying Product, as defined in Section 4 below, that is purchased counts as a single entry to win. Multiple Qualifying Product purchases may be submitted together. Duplicate entries are prohibited.

- (1) To enter on-line and submit a proof of purchase document,** visit WinWithLutronSensors.com (the “Website”) during the applicable Promotion Period and follow the directions to complete and submit the online entry form to enter the Sweepstakes. The entry form requires that the Entrant: (a) provide the Entrant’s first and last name, a valid email address and phone number, the Entrant’s Zip Code, participating Lutron distributor information, identification of Qualifying Products, and (b) upload proof of purchase as applicable.

When submitting proof of purchase documents, uploaded documents can be no larger than 2 MB, and must be in a PDF, .JPG, .GIF, .TIF or .PNG format. Any document that, in the sole opinion of the Sponsor and/or Independent Administrator, is considered not in compliance with these Official Rules will be ineligible for entry and will be disqualified. Each Entrant acknowledges and agrees that, by entering, Entrant is affirmatively assigning all right, title and interest in and to the entry (including personal attributes, as defined in Section 9), in whole and in part, to the Sponsor for its commercial use, including but not limited to on the website and publications (in any and all media). Lutron will not publicize or publicly disclose the dollar value of purchases or the number of purchases made. Entries become the property of Sponsor and will not be returned.

- (2) To enter via mail and submit proof of purchase documents,** obtain an official Sweepstakes entry form from a participating electrical distributor (can be found by visiting WinWithLutronSensors.com and clicking “Find Participating Electrical Distributor”) or print the submission form found at WinWithLutronSensors.com.

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During the applicable Promotion Period, follow the entry form directions to complete and submit the mail-in entry form to enter the Sweepstakes. The entry form requires that you provide the Entrant's first and last name, a valid email address and phone number, your Zip Code, phone number, and enclose a legible proof of purchase as applicable.

Mail entries to "Win with Lutron Sensors Promotion," P.O. Box 1253; New Brunswick, NJ 08903. Duplicate entries are prohibited. Each Qualifying Product purchased counts as a single entry to win. Multiple Qualifying Product purchases may be submitted together.

- (3) **Entry through Distributor Submission:** Each month participating distributors can choose to enter their customers who made qualifying purchases into the "Contractors Win with Lutron Sensors" promotion by sending entry data to the Sponsor via email attachment. Such entries may not include purchases made after the end of the Promotion Period, January 31, 2015 at 11:59 PM ET, and must be received by the Independent Administrator on or before February 10, 2015 for inclusion in the random drawing.
- (4) **Alternate Method of Entry ("AMOE"):** **To enter without submitting a proof of purchase document,** Entrants must type or legibly handprint on a plain 3" x 5" index card their first and last name, complete address (no PO boxes), phone number including area code, email address (if any), date of birth, the name of the company by which they are employed and their role or job title within that business, and mail the index card inside a business size (#10) first-class stamped envelope to: Win With Lutron Sensors Promotion, P.O. Box 1253, New Brunswick, NJ 08903. Entrants may submit as many entries via AMOE as desired, but only one 3" x 5" card may be mailed in each business size envelope. Entrant is responsible for ensuring that envelope carries proper postage. Mail-in entries must be postmarked on or after October 1, 2014 and no later than January 31, 2015, and must be received at the address listed above by February 10, 2015. Incomplete or ineligible entries are void. Sponsor and Independent Administrator will not confirm receipt of entries for Entrants. Entries become the property of Sponsor and will not be returned. Entrants may not enter through a sweepstakes club (or similar method), with multiple identities, e-mail addresses/accounts, and/or phone numbers, nor shall Entrants use any other device or artifice to enter. Any suspected use of cheating, fraud, on-line clubs (or similar methods), exchange sites, robotic, automatic, macro, script, programmed or like entry methods as determined in Sponsor's sole and absolute discretion, will void all such entries by such methods, and disqualify any Entrant suspected of using/benefitting from such methods. Without limiting the foregoing, Sponsor has the right to verify Entrants' eligibility and compliance with these Official Rules and, on the basis of its investigation, to disqualify any Entrant at any time during or after the Sweepstakes Promotion Period. Promotion Entities assume no responsibility for lost, late, incomplete, inaccurate, delayed, destroyed, damaged, illegible, postage due, or misdirected entries (in whole or in part).

4. QUALIFYING PRODUCTS: The following are Qualifying Products in The Promotion: Lutron Maestro In-Wall Occupancy/Vacancy Sensors including MS-O%, MS-V%, MSCL-O%, MSCL-V%, MS-A%, MS-B%, MS-Z%, and UMS-O%; Lutron Radio Powr Savr Wireless Occupancy/Vacancy Sensors including LRF2-O%, LRF2-V%, ULR2-O%, and ULR2-V%. If a Qualifying Product becomes unavailable for any reason, Sponsor

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reserves the right to remove such Qualifying Product during the Promotion Period with or without substituting a new product, in its sole discretion. Entries based on purchase of such Qualifying Product on or prior to the date it is discontinued as a Qualifying Product will be accepted. Purchases of substitute Qualifying Product (if any) will be counted as entries only for purchases made on or after the date of substitution. Availability of Qualifying Product(s) may vary. All Qualifying Products may or may not be available for purchase or available through all distributors during the Promotion Period.

5. RANDOM DRAWING: Prize winners will be selected in one (1) random drawing from among all eligible entries received during the Promotion Period for the Sweepstakes (or, in the case of mail-in entries, including AMOE, by February 10, 2015.). Drawing will be conducted by the Independent Administrator on or about February 16, 2015. Winner will be notified by email, mail and/or phone (in Independent Administrator's discretion) on or about thirty (30) business days after the drawing.

All potential Grand Prize winners will be required to complete, sign, have notarized, and return an Affidavit of Eligibility, Liability Waiver, and, where lawful, Publicity Release within the time specified by the Independent Administrator, or else prize will be forfeited. Other potential winners may be required to execute such affidavits, waivers, and releases in the sole discretion of the Independent Administrator. Travelers on Grand Prizes will be required to execute Liability Waivers of Liability and, where lawful, Publicity Releases, and agree to exclusive and binding arbitration of disputes as set forth in Section 12 below.

6. PRIZES/ODDS: Odds of winning a prize are dependent upon the total number of eligible entries received. The total approximate retail value (the "ARV") of all prizes to be awarded in the Promotion is one hundred forty-five thousand dollars (\$145,000) broken down as follows:

Grand Prize: Two (2) Grand Prizes will be awarded. Grand Prize is a winner's choice of one of four (4) custom travel packages plus approximately \$4000 ARV of Lutron's Caseta Wireless product (as selected and provided by Lutron), and one (1) two hour training session concerning the installation and maintenance of Caseta Wireless product, held in 2015 and provided by Lutron for the winner's professional electrician team [at Winner's facilities or alternative venue chosen by Lutron in its sole discretion]. Prizes do not include installation. **The Grand Prize travel choices available are one of the following packages:** Travel for two (2) persons to the 2016 national professional football championship game in San Francisco, CA, including two (2) tickets to the championship game, roundtrip coach class commercial airfare from the winner's city to the destination, 4 days/3 nights deluxe accommodations (single room double occupancy in the San Francisco Bay area including daily breakfast, welcome reception on arrival day, transportation to and from the game, two (2) Visa® Pre-paid Debit Cards (Maximum Value \$625 Each) for meals and incidental travel expenses, a check for \$6,000 for discretionary use by the winner towards taxes or other expenses associated with this award, and personalized service of a Travel Counselor to assist in travel arrangements (ARV \$26,000); or Travel for four (4) persons to the 2015 500-mile championship motor car race in Indianapolis (Speedway), IN including four (4) tickets to the championship motorcar race, roundtrip coach class commercial airfare from the winner's city to the destination, 4 days/3 nights deluxe accommodations at the Hyatt Regency Indianapolis (two rooms, double-occupancy) including daily breakfast, roundtrip airport to hotel transfers, transportation to and from the race, tickets to the Driver's Meeting Event, Admission to the Hall of Fame Museum, souvenir ticket holders/lanyards, four (4) Visa® Pre-paid Debit Cards (Maximum Value \$700 Each) for meals and incidental travel

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expenses, a check for \$6,000 for discretionary use by the winner towards taxes or other expenses associated with this award, and personalized service of a Travel Counselor to assist in travel arrangements (ARV \$26,000); or Travel for four (4) persons to South Beach, Miami, FL, including roundtrip coach class commercial airfare from the winner's city to the destination, 6 days/5 nights deluxe accommodations at the Fontainebleau Miami Beach (two rooms, double-occupancy), one (1) convertible-style rental car for entire stay in destination, four (4) Visa® Pre-paid Debit Cards (Maximum Value \$500 Each) for meals and incidental travel expenses, a check for \$6,000 for discretionary use by the winner towards taxes or other expenses associated with this award, and personalized service of a Travel Counselor to assist in travel arrangements (ARV \$26,000); or Travel for four (4) persons to Gateway Canyons Resort, CO, including roundtrip coach class commercial airfare from the winner's city to Grand Junction (CO) Regional Airport, 5 days/4 nights Kayenta Premium accommodations at the Resort (two rooms, double-occupancy), one (1) Luxury SUV vehicle rental for entire stay in destination, full-day fly-fishing through Gateway Canyons Resort for four (4) persons, or equivalent value Gateway Canyons Resort Adventure Center credit for the activity of your choice (subject to availability), four (4) Visa® Pre-paid Debit Cards (Maximum Value \$450 Each) for meals and incidental travel expenses, a check for \$6,000 for discretionary use by the winner towards taxes or other expenses associated with this award, and personalized service of a Travel Counselor to assist in travel arrangements (ARV \$26,000). Travel for football championship must occur February 5 – 8, 2016. Travel for motorcar race championship must occur May 23 – 26, 2015. Travel for South Beach Miami and Gateway Canyons Resort must be completed by December 15, 2015. The total ARV of all Grand Prizes, including travel and Lutron products, is approximately sixty thousand dollars (\$60,000). All travelers must travel together and depart from same city. If winner elects to partake in any or all portions of his/her Prize with fewer than the number of persons specified or no additional persons or decline any portion of the Prize, any remainder of the Prize will be forfeited and shall not be subject to further or alternative compensation. Prize does NOT include cost of travel for any individual traveler to origin departure city. Unused balance on Pre-paid Visa® Debit Cards (if any) may be retained by winner. Travel and hotel prizes subject to availability on specified and chosen travel dates. Cash will not be awarded in lieu of Prizes.

Regional Prizes: 15 Regional Prizes will be awarded. One (1) Regional Prize will be awarded from among entries received in each geographic business region as defined by Sponsor and based on Zip Code on the entry. Information on geographic business regions may be obtained by contacting a Participating Distributor. Regional Prize is approximately \$2,000 of Lutron's Caseta Wireless product (selected and provided by Sponsor.) and one (1) training in 2015 provided by Lutron for the winner's professional electrician team. The total ARV of all Regional Prizes is thirty thousand dollars (\$30,000). Prizes do not include cost of installation.

Runner-up Prizes: 1,000 Runner-up Prizes will be awarded. 1,000 Runner-up Prizes will be awarded from all entries received. Runner-up Prize is approximately \$55 of Lutron's Maestro product (selected and provided by Sponsor.) The total ARV of all Runner-up Prizes is fifty-five thousand dollars (\$55,000). Prizes do not include cost of installation.

Limit of one (1) prize per person/household. All prizes must be accepted "as is." All merchandise prizes carry manufacturer's warranty and no additional warranty or maintenance will be provided by the Promotion Entities. Prizes cannot be assigned, transferred, or substituted, in whole or in part, except by or with the written consent of Sponsor. Sponsor may, at its sole discretion, substitute a prize with a prize of equal or greater value.



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7. TAXES: Any and all applicable local, state, and federal taxes and all expenses not specifically included in prize are solely the responsibility of the winner; winner is advised to seek independent counsel regarding tax implications of prizes. Only the number of prizes stated in these Official Rules is available to be awarded. Prizes, and any element thereof, may not be sold, resold, auctioned, bartered, or placed into any other unauthorized channels of distribution.

8. TRADEMARKS: Company names and trademarks associated with prizes are used solely for the purposes of identification of the prizes. No endorsement, authorization, sponsorship, or approval of prize manufacturers or trademark owner is intended or implied by such use. In particular, and without limiting the foregoing, the Fontainebleau Miami Beach, the Gateway Canyons Resort, the Indianapolis Motor Speedway, Inc., NFL Properties, the National Football League, its Member Clubs and affiliates have not individually or collectively sponsored or offered this Promotion in any way. All referenced company names and trademarks are registered trademarks or copyrights of their respective owners.

9. WAIVER OF LIABILITY/PUBLICITY RELEASES: BY PARTICIPATING, ENTRANTS AGREE TO RELEASE, DISCHARGE, INDEMNIFY, AND HOLD HARMLESS THE SPONSOR, INDEPENDENT ADMINISTRATOR, OTHER PROMOTION ENTITIES, AND THEIR PARENT, AFFILIATED AND SUBSIDIARY COMPANIES, ADVERTISING AND PROMOTION AGENCIES, AND THEIR RESPECTIVE DISTRIBUTORS, OFFICERS, DIRECTORS, EMPLOYEES, INDEPENDENT CONTRACTORS, ATTORNEYS, REPRESENTATIVES, ASSIGNS AND AGENTS (“RELEASED PARTIES”) FROM AND AGAINST ANY AND ALL ALLEGED AND ACTUAL CLAIMS, CAUSES OF ACTION, DEMANDS, LOSSES, SETTLEMENTS (WHETHER OR NOT LITIGATION OR OTHER LEGAL PROCEEDINGS ARE COMMENCED, AND INCLUDING BUT NOT LIMITED TO PROCEEDINGS IN CONTRACT, WARRANTY, OR TORT), LIABILITIES AND DAMAGES OF ANY KIND WHATSOEVER EXISTING NOW OR ARISING IN THE FUTURE (INCLUDING, WITHOUT LIMITATION, ECONOMIC INJURY, BODILY INJURY, PERSONAL INJURY, DEATH, DISABILITY AND PROPERTY DAMAGE, DEFAMATION, VIOLATION OF PROPRIETARY, PUBLICITY, PRIVACY OR ANY OTHER RIGHT), DIRECT, INDIRECT, SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES, OR COSTS AND EXPENSES (INCLUDING, WITHOUT LIMITATION, REASONABLE ATTORNEYS’ FEES, COURT COSTS, SETTLEMENT AND DISBURSEMENTS), DIRECTLY OR INDIRECTLY ARISING OUT OF USE OF THE ENTRY IN WHOLE OR IN PART, THE ACCEPTANCE, POSSESSION, USE, MISDIRECTION, MISUSE OF, OR INABILITY TO USE A PRIZE OR ANY ELEMENT THEREOF, PARTICIPATION (AS APPLICABLE) IN THE PROMOTION AND/OR PRIZE RELATED ACTIVITY, AND ACCESS/USE OF ANY WEBSITE OR WEBSITES, WHETHER OR NOT CAUSED BY THE NEGLIGENCE OF ONE OR MORE OF THE RELEASED PARTIES.

In no event will the Released Parties be responsible or liable for any indirect, incidental, consequential or punitive damages arising out of this Promotion, participation in Promotion and/or prize related activities, the use, misuse of, or inability to use a prize or any element thereof, or access to, or use of any participating Website(s) or the uploading to, downloading from, or printing material downloaded from, said Website(s). Without limiting the foregoing, everything on the Website is provided “AS IS” without warranty of any kind other than the manufacturer’s warranty, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose, and non-infringement.

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By entering and/or accepting a prize, Entrants and any winner hereby irrevocably consent, where lawful, to the use (but without obligation or additional compensation) by Sponsor (and Sponsor's affiliated companies and their respective authorized representatives) of Entrant's and winner's name, image, photographs, videotape, likeness, hometown name, biographical information, voice ("personal attributes") as well as any statements made by winner regarding the Promotion or Sponsor (provided they are true) and their entry in whole or in part (including the right to edit, adapt, crop, and modify their entry and/or personal attributes contained therein, or use their entry in illustrative, or composite form, alone or in conjunction with other works), for publicity, trade, advertising and promotional purposes in all media now known or hereafter developed worldwide, including but not limited to the Internet, mobile devices, and World Wide Web, without additional compensation, and without the right of review, notification or approval.

Winners of Grand Prizes and all other persons traveling on Grand Prize travel awards will be required to execute similar waivers of liability and (where lawful) publicity releases, as described in this paragraph, and to agree to exclusive and binding arbitration of disputes (as described in Section 12) as a condition of receiving or participating in such travel awards.

10. FORFEIT/ALTERNATE WINNERS: In the event of noncompliance with these Official Rules, including but not limited to circumstances in which an Entrant is or becomes noncompliant or ineligible during or after the Sweepstakes Promotion Period, or a potential winner fails to respond within the time specified for response, or (in Sponsor's discretion) cannot be reached within two separate attempts using the contact information provided on the entry, or if prizes or prize notifications are unclaimed, returned, or otherwise undeliverable, such prize will be forfeited in its entirety and an alternate potential winner will be selected by the Independent Administrator in a random drawing from among all remaining eligible entries.

11. GENERAL CONDITIONS: Neither Sponsor nor its agencies are responsible for lost, late, misdirected, incomplete, unintelligible, illegible, stolen, returned, or undelivered entries, mail or e-mail; or for lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), Website, or other connections' availability, accessibility or traffic congestion, or miscommunications; or failed computer, network, telephone, satellite, cable hardware, software or lines; or technical failure, or jumbled, scrambled, delayed, or misdirected transmissions; or computer hardware or software malfunctions, failures or difficulties, incompatibility, or errors of any kind, whether human, mechanical, electronic or network; or the incorrect or inaccurate capture of entry or other information, or for the failure to capture any such information. Persons who tamper with or abuse any aspect of the Promotion or Website, as solely determined by the Sponsor, will be disqualified. ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION. Sponsor is not responsible for injury or damage to participants' or to any other person's computer or mobile device related to or resulting from participating in this Sweepstakes or downloading materials from or use of the Website. Should any portion of the Promotion be, in Sponsor's sole opinion, compromised by virus, worms, bugs, human error, non-authorized human intervention, technical failures or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or

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terminate the Promotion, or any element thereof and select a winner from eligible entries received prior to the corruption or impairment, or as otherwise deemed fair and appropriate by Sponsor, in its sole discretion, or to cancel the Promotion without awarding a prize or prizes if the Sponsor determines, in its sole discretion, that a winner cannot be fairly chosen. Sponsor is not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Promotion, and assumes no responsibility for any error, interruption, deletion, defect, delay in operation, or transmission, communications line failure, theft or destruction to, or unauthorized use of the Website. In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account used to enter at the time of entry will be deemed to be the Entrant and must comply with these rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the ISP, on-line service provider, or other organization responsible for assigning e-mail addresses or phone numbers. If there still remains a dispute, the entry will be deemed to be submitted by the primary individual associated with the account used at time of entry. In the event of any discrepancy, ambiguity, inconsistency, printing or any other error or miscommunication in any advertising, Promotion materials and/or any other information relating to this Promotion, these Official Rules shall govern.

Promotion Entities shall not be liable to any Entrant or Entrants, a winner or any other person or entity, for failure to execute the Promotion or supply a prize, or any part thereof, by reason of any act of God, any action(s), regulation(s), order(s), or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s) or request(s) prove(s) to be invalid); or of any equipment failure, terrorist act, cyber-attack, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or of any event beyond their reasonable control.

The failure by the Sponsor or Independent Administrator to enforce any term or provision of these Official Rules shall not constitute a waiver of that term or provision.

12. DISPUTES/BINDING ARBITRATION: THIS PROMOTION IS SUBJECT TO ALL APPLICABLE FEDERAL, STATE, AND LOCAL LAWS WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. Entrants are solely responsible for compliance with all applicable laws, rules and regulations including but not limited to tax and similar reporting obligations imposed by the Federal, state and local authorities. As a condition of participating in this Promotion, Entrants agree that any and all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Promotion, and any other disputes that cannot be informally resolved between the parties arising out of or connected with this Promotion or any element thereof shall be resolved exclusively, individually, without resort to the courts, by final and binding arbitration before a neutral one person arbitration panel chosen in accordance with rules established by the American Arbitration Association ("AAA") for consumer-related disputes under the AAA's Commercial Arbitration Rules and (without limiting the foregoing) the parties waive their rights to seek or claim any form of class action. The arbitrator's decision shall be governed by the terms and conditions of these Official Rules and any other agreements referenced in these Official Rules that the Entrant may have entered into in connection with the Promotion. The arbitrator shall not have the right to consolidate or join the claims of persons or parties similarly situated, and shall not award punitive damages against the Promotion Entities or Sponsor and shall honor

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claims of privilege recognized under law. If any part of this provision is deemed invalid or unenforceable or illegal, the balance of this Provision shall remain in effect and construed as though the invalid, unenforceable, or illegal provision were not present. Rights and remedies that parties would have if they went to court may not be available in arbitration. For additional information on AAA rules call 800-778-7879 or visit the AAA website: www.adr.org.

13. PRIVACY POLICY: For information about how the Sponsor uses personal information collected in connection with this Sweepstakes, please see its privacy policy, located at www.lutron.com. The only information that is shared with the Independent Administrator is information used for the sole purposes of administering the Promotion, winner selection, notification, and the fulfillment of a prize.

14. WINNERS LIST REQUEST: To receive a list of the prize winners, send a self-addressed, stamped business-size (#10) envelope, to be received by March 31, 2015 to: Win With Lutron Sensors Program Winners List, Win With Lutron Sensors Promotion; P.O. Box 1253; New Brunswick, NJ 08903. The words “Winners List” must appear in the address. Winners List will be available after March 1, 2015.

15. INDEPENDENT ADMINISTRATOR: This promotion is being administered by Dittman Incentive Marketing, 317 George Street, New Brunswick, NJ 08901.

16. SPONSOR: Lutron Electronics Co., Inc., 7200 Suter Road, Coopersburg, PA 18036.

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