

Lutron Project Brief: JW Marriott, Grand Rapids Lighting Design: Gary Steffy



Aliante 5-foot sconce, unslotted, designed by Stefano Casciani

JW Marriott, Grand Rapids

The JW Marriott brand opened a hotel in Grand Rapids, Michigan, in September 2007. The \$100-million, 24-story property is designed to bring a younger professional set to the Grand Rapids area, and to compete with Detroit and Chicago for smaller meeting business.

Outfitting the meeting spaces with elegance and technology was one of the most important considerations in the design of the hotel—in particular the pre-function area outside the meeting rooms that welcomes guests to the area and sets the elegant tone.

Gary Steffy of Gary Steffy Lighting Design, Inc., was charged with planning the lighting for the pre-function area. He needed to find precisely the right fixture to match the ambition and style of the JW Marriott brand.

“The interior designer brought on by Marriott approached us and asked us to find something unique, yet elegant,” said Steffy.

The designer, Cindy Brege of Interior Solutions, wanted something simple. The challenge for Steffy was the ceiling—almost 15 feet high.

“So we needed something with some presence, as well,” he said.

Steffy selected Ivalo Aliante 5-foot interior sconces to bring an understated elegance to the space. The clean lines of the elongated fixtures, designed by Stefano Casciani, are a perfect foil for the warm tones of the spaces’ furnishings.

At the JW Marriott, Grand Rapids, the Ivalo Aliante sconces have a presence that matches the large scale of the space, yet they have a serene form that does not overwhelm it.

This elegant family of light fixtures is rooted in an understanding of metal-forming and fluorescent lighting. Over the years, the Aliante family has grown to include numerous expressions of Casciani’s design, including pendants, sconces, and demi-sconces. All models have strong architectural appeal, making the Aliante family ideal for a great variety of applications.



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The Aliante family*

Sconces

Interior



Product	Aliante demi-sconce	Aliante demi-sconce
Length	21" slotted or unslotted	27" unslotted
Dimming	5%, 1% (26W, 32W), non dim	5%, non dim
Lamp wattage	26, 32, 42/60	42
Lamp	compact fluorescent/incandescent†	compact fluorescent
# of lamps	1	1
Automotive paint	Standard, custom (gloss & matte)	Standard, custom (gloss & matte)
Brushed anodized	Clear, Black	Clear, Black
Powdercoat	n/a	n/a



Product	Aliante sconce	Aliante sconce
Length	4' slotted or unslotted	5' slotted or unslotted
Dimming	10%, 1% (54W only), non dim	non dim
Lamp wattage	28, 54	35, 80
Lamp	T5 linear fluorescent	T5 linear fluorescent
# of lamps	1	1
Automotive paint	Standard, custom (gloss & matte)	Standard, custom (gloss & matte)
Brushed anodized	Clear, Black	Clear, Black
Powdercoat	n/a	n/a

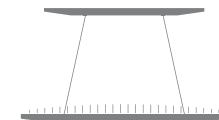
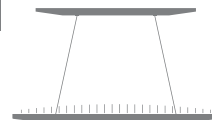
Sconces

Exterior



Product	Aliante demi-sconce	Aliante sconce	Aliante sconce
Length	27"	4' slotted or unslotted	5' slotted or unslotted
Dimming	non dim	non dim	non dim
Lamp wattage	42/39	28, 54	35, 80
Lamp	compact fluorescent/HID††	T5 linear fluorescent	T5 linear fluorescent
# of lamps	1	1	1
Automotive paint	n/a	n/a	n/a
Brushed anodized	n/a	n/a	n/a
Powdercoat	Silver, Bronze	Silver, Bronze	Silver, Bronze

Pendants



Product	Aliante pendant**	Aliante pendant
Length	4'	5'
Dimming	10%, 1% (54W only), non dim	non dim
Lamp wattage	28, 54	35, 80
Lamp	T5 linear fluorescent	T5 linear fluorescent
# of lamps	1	1
Automotive paint	Standard, custom (gloss & matte)	Standard, custom (gloss & matte)
Brushed anodized	Clear, Black	Clear, Black
Powdercoat	n/a	n/a

*See catalogue for full product offering.

** Aliante 4' pendant comes with pole and cable suspension.

† also available with 60W incandescent.

†† also available in 39W HID.