



### **Enter the 2011 Excellence Awards Competition: Entries Accepted June 15 – July 15**

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**The popular Excellence Awards competition was created in 2003 as a way to recognize the world's best Lutron lighting control and window systems projects.** Close to 70 installation companies have been honored since its inception. New for 2011, Lutron Electronics has revamped this popular program to include more business-focused categories and will be accepting entries from all Lutron customers around the globe. Also, it's even easier to enter this year, with descriptive judging criteria and an easy-to-use online entry form.

The 2011 finalists will be announced in mid-August – a new approach this year – while winners will be announced on Thursday, September 8, in conjunction with the Custom Electronics Design and Installation Association (CEDIA) Expo in Indianapolis, Indiana.

### **A total of eight categories will be recognized**

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- Best Total Home Control
- Best Retrofit Project
- Best Window Systems Project
- Best Green/Energy Project
- Most Unique/Creative Application
- Best Business Expansion
- Best Sales & Marketing Program
- Best Business Practices & Processes

**Lutron has also raised the bar on recognizing the winners.** This year, winners will receive a recognition award, a premium marketing package, attendance at an awards dinner with Lutron executives and will have a winner's logo added to their company listing on the Lutron website.



































