

Lutron Promotes Smart Grid Capabilities at Lightfair 2011

—Light control company continues the promotion of technology leadership in commercial and residential sectors in the energy demand response arena—

Light control manufacturer Lutron Electronics Co., Inc. promotes the use of its technologies that are used in many whole building and whole home lighting systems in an effort to fill the gaps that exist between utilities and their customers in the burgeoning Smart Grid demand response arena.

At the Lightfair 2011, Lutron will be showcasing products that can enable a workable demand response system. “On the commercial side, our Quantum® Total Light Management™ system and Q-Manager with IntelliDemand™ can handle the control and programming respectively. Green Glance™ software can provide a review of energy consumption,” said Ian Rowbottom, Director of Smart Grid Solutions at Lutron.

On the residential side, the company recently introduced RadioRa2® whole home lighting control system that can serve as the backbone system for demand response in the home.

“The technology exists today from Lutron for your commercial building to automate demand response with communications from your local utility,” said Ian Rowbottom. “A building’s light control system is one of the most effective ways to stabilize and bring efficiencies in peak demand situations by shedding lighting loads seamlessly without any distractions to employees or customers.”

This technology will support future demand response / peak demand management programs planned for commercial utility customers such as Peak Day Pricing (PDP).

About Lutron Electronics (www.lutron.com)

Lutron Electronics, headquartered in Coopersburg, Pennsylvania, designs and manufactures energy-saving lighting controls, automated window treatments and appliance modules for both residential and commercial applications. Its innovative, intuitive products can be used to control everything from a single light, to every light, shade and even stand-by power in a home or commercial building. Lutron products make any space more versatile, while enhancing ambiance, comfort and productivity. They also save energy and make light bulbs last longer, making them an eco-friendly addition to the home and workplace. Founded in 1961, Lutron estimates that the installed base of its products saves the nation nearly 10 billion kWh of electricity, or approximately \$1 billion in utility costs per year. Lutron manufactures more than 16,000 energy-saving products, sold in more than 100 countries around the world.

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