

Lutron Introduces RadioRA 3 Lighting Control System, Empowering Professional Installers to Delight Clients and Streamline Projects

*First-ever IoT connected lighting controls with elegant light bar design
and a new, more powerful processor that simplifies programming and installation*

Coopersburg, PA (9am EST, Monday, Nov. 1, 2021) – As part of its commitment to professional installers, [Lutron Electronics](#) today announced the release of [RadioRA 3](#). Featuring the first-ever line of wall controls with both light bar design and IoT (Internet of Things) connectivity, a new all-in-one processor powered by PoE (Power over Ethernet), and new simpler PC programming software and app-based editing features, RadioRA 3 will transform how installers – and their customers – experience home lighting control. Installers can now entice their customers with new, beautiful, customizable controls that offer the smart home features homeowners want most, such as coming home to a well-lit house and transforming a room into a comfort zone with the touch of a button or a voice command.



“Lutron’s goal is to give pro installers the tools they need to grow their business. With RadioRA 3, we aim to set the new gold standard in connected home lighting control with Lutron system reliability, advanced technology and beautiful wall controls,” said Matt Swatsky, Vice-President, Residential Mid-Market Business at Lutron. “It’s a product installers and dealers can count on to wow

clients and help them say ‘yes’ to connected lighting control and automated shading. Plus, RadioRA 3 allows professionals to efficiently design, program, and install a system so they can increase sales with more custom projects every year.”

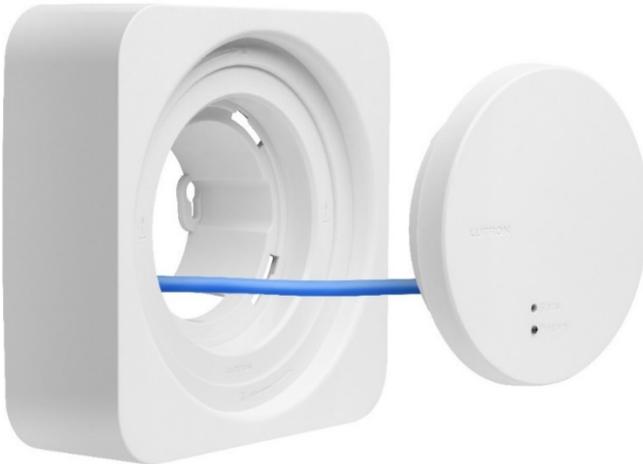
New, Elegant Wall Controls Designed to Dazzle Clients

Lutron’s RadioRA 3 system includes new SUNNATA RF keypads, dimmers, and switches that feature the elegant light bar design and come in a new, wider range of contemporary colors to enhance any décor. A soft glow makes the controls easy to find in the dark, and the dimmer’s capacitive touch technology allows clients to set the lighting with a touch or swipe of the light bar. IoT connectivity gives homeowners

control of their lighting through the Lutron app, voice assistant, remote or wall control. The new SUNNATA RF dimmer features PRO LED+ technology for superior dimming of LED, halogen, incandescent, MLV and ELV lighting. So, installers need only to remember one dimmer model for virtually any job.

New Powerful Processor Simplifies Installation

The new, state of the art processor is powered by PoE so pros can simply place it centrally in the home, without need for a nearby power outlet, to optimize the system's RF network connectivity. It allows



clients to connect up to 200 devices featuring Lutron's proprietary ClearConnect RF technology for reliable, lightning-fast performance. It is easy to program via computer and through Lutron's app, which can be used on the jobsite to efficiently commission the system, refine settings easily and incorporate real-time client feedback. Also, it's simple to make system changes remotely, post install, meaning fewer truck

rolls for service. RadioRA 3 offers backwards compatibility with most RadioRA 2 and RA2 Select devices, so existing customers can expand their systems with new, beautiful RadioRA 3 wall controls.

Powerful Integration Saves Time

RadioRA 3 works with more connected brands (Control4, Creston, Elan, RTI, Savant, URC, and more) than any other dedicated lighting control or motorized shading system in its class. And, now that Lutron's new LEAP API is natively embedded in the programming software of the top control systems, installers save valuable time when integrating RadioRA 3 to work in tandem with other systems. It also works with all the top brands homeowners ask for, including Amazon Alexa, Apple HomeKit, Google Assistant, Ring, Sonos, and others.

"Lutron is introducing RadioRA 3 to help installers and dealers provide great experiences and solutions to their clients," Swatsky said. "We're proud to support these professionals through every project with products and solutions that help build their reputation and expand their business."

RadioRA 3 will be available in late January 2022 through electrical and audio/visual distributors and from Lutron direct dealers.