

Lutron Electronics Builds a Presence in the Capital, Opens Washington, D.C., Experience Center

Coopersburg, PA (November 2, 2010) – Light control manufacturer Lutron Electronics today announced the opening of its Washington, D.C., Experience Center.

The new 3,100 square-foot Experience Center is located just minutes from the U.S. Capitol at 455 Massachusetts Ave. NW, Suite 770, Washington, D.C., 20001. The contact information for the Experience Center is: Phone: 202-624-5700, Fax: 202-624-5703 and email: dcexperience@lutron.com.

The Washington, D.C. location features an expandable line of Lutron light control products presented in a fully-functioning and versatile commercial office. The center includes an open office mock-up with cubicles, a workroom, a private office, a conference room and a training space that can host up to thirty people. The Experience Center provides visitors with the opportunity to view and learn about a wide variety of product applications, including control of high-efficacy lighting sources, sustainable light control options and daylight harvesting strategies.

"We are particularly excited about the opportunity for people to walk away from the Experience Center with a clear understanding of how simple light control strategies can save up to 60% of the lighting energy in a space, increase employee productivity and comfort, and enhance the flexibility of a single room or an entire building" said Ed Blair, Vice President & General Manager of Commercial Solutions at Lutron.

Lutron Experience Centers throughout the country offer customers, including facilities staff and energy managers, system designers, architects, interior designers, and their clients, the opportunity to experience the energy savings and elegance of Lutron products in a residential and commercial setting.

The Washington, D.C. location is the company's fifth Experience Center. Other locations include Irvine, Calif. (in the heart of Orange County); New York City (in the D&B Building); and Coopersburg, PA (at the company's world headquarters). The company's first Experience Center, which opened in 2001, is located in Plantation, Fla.

About Lutron Electronics Co., Inc.

Lutron Electronics Co., Inc., headquartered in Coopersburg, Pa., is the world leader in the design and manufacture of light control solutions for both residential and commercial applications. The company offers a wide variety of lighting controls, whole-home and whole-building dimming systems, and electronically controlled shading solutions. Lutron products save energy, increase space flexibility, and enhance occupant comfort and productivity, making them essential to any home and building. For more information, view www.lutron.com.

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