



Requirements for printing shades - as of April 14, 2009

Images will be imported into a page layout program for final output. Prepare file as for a high quality print job on paper.

Please include detailed descriptions (e.g. if file needs to bleed, be cropped, have a background color, or be placed in a special location on the shade).

Pixel/rastered/bitmap Image Quality:

- Poor quality: 72 dpi/ppi image (at 100% of printed size)
- Good quality: 300 dpi/ppi image (at 100% of printed size)
- Excellent quality: 600 dpi/ppi image (at 100% of printed size)

Image Format:

- Photoshop: TIFF preferred (include PSD file with layers)
JPEG and GIF files are unsuitable - Up to CS2 version acceptable
- Illustrator: AI or EPS
Effects must be set for a minimum of 300 dpi/ppi - Up to CS2 version acceptable
- Any specific colors should be specified against Pantone color # for accurate matching

Embedded Images:

Lutron is not responsible for embedded images in files. The quality of the embedded file is the responsibility of the customer. (See above under Pixel Image Quality.)

Image Submittal Protocol:

- No unconventional characters or slashes in name
(**INCORRECT:** 4/5/07prints400% **CORRECT:** 4-5-07prints400percent)
- Compress file before uploading and include ONE file extension
(**INCORRECT:** FILENAME.psd.zip **CORRECT:** FILENAME.zip)
- **Files over 9MB should be on a CD**

Please send all requests to customer service at shadingquotes@lutron.com or call 1.800.446.1503. Please include your full name, company and daytime telephone number.