

**Now Shipping!**  
**Venetian Blinds with Intelligent Tilt Alignment™ from Lutron**  
*product debuted at CEDIA Expo in September of 2010*

**Coopersburg, PA** – Lighting control manufacturer Lutron Electronics is pleased to announce that orders are now being accepted for its new Venetian Blinds with Intelligent Tilt Alignment, which made their debut in September at the 2010 CEDIA Expo in Atlanta, Georgia.

The new Venetian Blinds from Lutron put a new *tilt* on the timeless look of this traditional window covering by combining smooth, quiet motion with independent control of blind height and slat angle. This revolutionary window covering offers industry-first functionality, including:

- **Independent control of lift and tilt**
  - Blind height can be adjusted to account for changes in the sun's position or to showcase the outdoor view without affecting the angle of the slats
- **Intelligent Tilt Alignment**
  - Slat angles across adjacent blinds will remain within 1/16<sup>th</sup> of an inch
  - Blinds also feature Intelligent Hembar Alignment™, a hallmark of all Lutron shading systems, which maintains hembar position within 1/8<sup>th</sup> of an inch
- **User defined presets**
  - Blinds will adjust to a favorite height and slat angle when a preset is recalled
  - Multiple presets can be defined for the same blind or group of blinds
- **Precision control**
  - Keypads and remotes feature tilt adjustment buttons for precise positioning
  - Range of slat angle can be restricted if the full range of adjustment is not desired (i.e. to ensure privacy in a bathroom or bedroom)

By combining these capabilities, Lutron now offers a solution that outperforms the industry standard while providing an attractive, effective way to reduce glare and maintain an outdoor view.

The Venetian blinds are offered in more than 50 hardwood slats with rich wood stains and designer paints, 14 painted and brushed aluminum choices, nearly 30 optional decorative tapes and four valance styles. All slats come with finished ends to meet the finest quality standards. Custom color matching is available to ensure a perfect complement to any home décor.

Venetian Blinds with Intelligent Tilt Alignment are available for Sivoia® QS and Sivoia QS Wireless systems and control options, including GRAFIK Eye® QS, seeTouch® QS keypads, Pico™ wireless controls and infrared remote controls.

**About Lutron Electronics ([www.lutron.com](http://www.lutron.com))**

Lutron Electronics, headquartered in Coopersburg, Pennsylvania, designs and manufactures energy-saving lighting controls, automated window treatments and appliance modules for both residential and commercial applications. Its innovative, intuitive products can be used to control everything from a single light, to every light, shade and even stand-by power in a home or commercial building. Lutron products make any space more versatile, while enhancing ambiance, comfort and productivity. They also save energy and make light bulbs last longer, making them an eco-friendly addition to the home and workplace. Founded in 1961, Lutron estimates that the installed base of its products saves the nation nearly 10 billion kWh of electricity, or approximately \$1 billion in utility costs per year. Lutron manufactures more than 16,000 energy-saving products, sold in more than 100 countries around the world.

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