

## Lutron Shows How to Save Energy at AIA 2011 National Convention

—Products support the theme *Regional Design Revolution: Ecology Matters*—

**New Orleans, LA (May 12, 2011)**—Lutron Electronics Co., Inc., the world leader in the design and manufacture of light control solutions, will showcase its comprehensive new lineup of innovative, energy-saving technologies at the annual AIA Convention in Booth 2253. Lutron solutions support energy-efficiency and sustainability without diminishing the aesthetics, productivity or utility of a space.

Lutron continues to educate architects, design professionals and consumers that light control is a highly-effective method of making commercial and residential spaces more energy-efficient, while enhancing the comfort and productivity of its occupants.

### Booth Highlights:

- **NEW C-L™ Dimmers**—new dimmers that reliably control dimmable CFLs and LEDs, and also provide full range dimming for incandescent and halogen bulbs.
- **NEW Hi-lume® A-Series LED Driver**—the world's first family of LED drivers to offer smooth, continuous, 1% dimming for virtually any LED fixture.
- **NEW EcoSystem® H-Series Ballast**—a new line of cost-effective digital dimming ballasts that offer increased flexibility, superior performance and easy installation.
- **NEW HomeWorks® QS**—unparalleled total home control system, including lighting control, automated shades and temperature control for new construction, remodel and retrofit.
- **NEW Venetian blinds with Intelligent Tilt Alignment™**—a new automated shading system with industry-first functionality that maintains uniform tilt and lift positions across blinds. The new blinds combine smooth, quiet motion with separate control of tilt and lift for the ultimate in performance and style.
- **NEW GreenScreen® Revive fabric**—a new solar fabric that features a 100% PVC-free and fully recyclable composition with a minimum of 89% REPREVE® polyester recycled content - sourced primarily from plastic water bottles. GreenScreen Revive is currently GREENGUARD® certified and Cradle-to-Cradle® certification is being finalized.
- **Ivalo Collection**—modernist lighting fixtures and pendants, featuring the new LED collection.
- **Quantum® Total Light Management™**—Lutron's signature commercial light control solution optimizes the effective use of light to save energy, simplify operations, and improve comfort and productivity.

For more information, visit Lutron at the AIA 2011 Convention, May 12-14 in the Ernest N. Morial Convention Center, Booth #2253.

**Editors and Writers at AIA 2011 Convention**

A USB drive press kit is available at the Lutron Booth (#2253). To schedule an interview with Lutron representatives, please see contact information below.

Commercial and residential architects and design professionals are discussing how today's global economy is redefining their profession. This event helps to shape the future of architecture with a look at energy-saving, expandable total light management solutions. For more information, view [www.aiaconvention.com/AIA2011](http://www.aiaconvention.com/AIA2011).

**About Lutron Electronics ([www.lutron.com](http://www.lutron.com))**

Lutron Electronics, headquartered in Coopersburg, Pennsylvania, designs and manufactures energy-saving lighting controls, automated window treatments and appliance modules for both residential and commercial applications. Its innovative, intuitive products can be used to control everything from a single light, to every light, shade and even stand-by power in a home or commercial building. Lutron products make any space more versatile, while enhancing ambiance, comfort and productivity. They also save energy and make light bulbs last longer, making them an eco-friendly addition to the home and workplace. Founded in 1961, Lutron estimates that the installed base of its products saves the nation nearly 10 billion kWh of electricity, or approximately \$1 billion in utility costs per year. Lutron manufactures more than 16,000 energy-saving products, sold in more than 100 countries around the world.

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