



Introducing Finiré: a High-Performance LED Recessed Lighting Family *features Lutron's Hi-lume® A Series LED driver technology with 1% dimming*

Coopersburg, PA (September 7, 2011) – Ensuring compatibility between an energy-saving LED dimmer, driver and fixture is now simpler than ever. The new Finiré LED recessed lights, from Lutron's Ivalo Collection fixture division, ensures compatibility while offering high-efficacy performance with smooth, flicker-free dimming from 100% down to 1%.

More than ever, homeowners and business owners alike are making the switch to energy-efficient LEDs, which are expected to become even more widely adopted over the next 10 years. Finiré addresses common issues associated with LEDs, like quality of light and color concerns, by providing a complete solution that combines Lutron technology and innovation to produce high-quality light output with different color temperatures comparable to incandescent and compact fluorescent lamps.

The Finiré family is designed for use with Lutron's HomeWorks® QS and RadioRA® 2 total home control systems and any Hi-Lume LED driver compatible control, such as Lutron's Maestro Wireless® dimmers with Pico™ wireless control. Finiré offers either a 15W or 18W LED, with equivalent light output of 60-90W incandescent lighting.

The benefits of Finiré include:

- infrequent lamp changes
- flexibility for various applications: the light module, driver and beam spreads are field interchangeable
- immediate light output (without warm-up time)

"The introduction of these fixtures makes it quick and easy for installers to provide their clients with an LED solution," said David Weinstein, Lutron's vice-president of residential sales. "We're eliminating the guesswork and compatibility issues, giving installers an energy-efficient, one-stop shop solution."

Finiré is offered as a downlight, wallwash or adjustable fixture with several square and round 4" decorative trim styles, numerous finishes (matte white, matte black, clear bright alzak, wheat alzak, soft glow and oil-rubbed bronze) and lens options. Finiré is priced from \$498 (list) and will begin shipping this fall.

Lutron's energy-saving RadioRA 2 and HomeWorks QS total home control systems control lights, automated window treatments, small appliances, temperature and more. The systems are programmed via an intuitive PC utility and include many energy-saving features. Lutron's patented Clear Connect™ wireless technology ensures reliable system performance.

About Ivalo Lighting (www.ivalolighting.com)

Founded in March 2000 by Dr. Susan Hakkarainen, Ivalo Lighting has a three-part mission. First, is to create decorative lighting fixtures of advanced-design. Second, is to create fixtures which integrate



architecturally into their surroundings, rather than appearing as discrete objects. Third, is to assemble the best designers from around the world to produce a diverse design collection.

In all three aspects of the mission, Ivalo judiciously employs advanced technologies to realize these goals, reaching beyond the conventional manufacturing techniques of the lighting industry.

Ivalo Lighting has worked with some of the most pre-eminent designers in the industry from around the globe. Owned and operated by lighting control manufacturer Lutron Electronics, Ivalo has nationwide representation in the United States, as well as in Canada and Mexico.

About Lutron Electronics (www.lutron.com)

Lutron Electronics, headquartered in Coopersburg, Pennsylvania, designs and manufactures energy-saving lighting controls, automated window treatments and appliance modules for both residential and commercial applications. Its innovative, intuitive products can be used to control everything from a single light, to every light, shade and even stand-by power in a home or commercial building. Lutron products make any space more versatile, while enhancing ambiance, comfort and productivity. They also save energy and make light bulbs last longer, making them an eco-friendly addition to the home and workplace. Founded in 1961, Lutron estimates that the installed base of its products saves the nation nearly 10 billion kWh of electricity, or approximately \$1 billion in utility costs per year. Lutron manufactures more than 16,000 energy-saving products, sold in more than 100 countries around the world.

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