

Lutron Introduces CERUS™ Fabrication Kit for Roman Shades

shade dealers can now provide their own Roman shade fabric on Lutron shade jobs

Coopersburg, PA (September 7, 2011) - Light control manufacturer Lutron Electronics has introduced a CERUS (Cord-Eliminating Roman Uptake System) fabrication kit that allows local workrooms to affix CERUS bands to their own Roman shade fabric panel. By combining the superior technology of the Lutron drive and the CERUS uptake system with their own shade fabric panel, dealers can offer clients a signature look and address specific client needs.

Lutron revolutionized the design of Roman shades with its CERUS technology. This innovative system replaces traditional Roman shade lift cords with translucent fiberglass bands that perform the same function as the lift cords—but with added benefits.

CERUS offers:

- improved reliability- the fiberglass bands roll up seamlessly; no more tangled cords
- superior performance- the bands move smoothly and evenly, while lift cords stack and slip as they travel
- quieter operation- CERUS is nearly silent; the uneven motion from lift cords can cause snapping noises
- advanced safety- CERUS bands are approved by the Consumer Product Safety Commission and are safer than exposed inner cords, which may pose a strangulation hazard to small children

Kit benefits include:

- project management: because shades can be assembled by a local workroom, dealers can manage projects more closely and have more control over project timelines
- customized shade fabrics with superior technology: dealers can now offer their customers superior Lutron Sivoia technology combined with any fabric of their choice for an elegant, motorized Roman shade to fit any decor
- larger Roman shades: now, dealers can build shades that are significantly larger than the standard sizes offered in the Avant™ fabric collection. Standard size shades measure 8.5' by 10'; shades fabricated with the CERUS kit can measure up to 12' x 20'

The CERUS Roman shade fabrication kit is offered to qualified Lutron shade providers and is a standard line item in the Shade Configuration Tool, versions 7.0 and higher.

About Lutron Electronics (www.lutron.com)

Lutron Electronics, headquartered in Coopersburg, Pennsylvania, designs and manufactures energy-saving lighting controls, automated window treatments and appliance modules for both residential and commercial applications. Its innovative, intuitive products can be used to control everything from a single light, to every light, shade and even stand-by power in a home or commercial building. Lutron products make any space more versatile, while enhancing ambiance, comfort and productivity. They also save energy and make light bulbs last longer, making them an eco-friendly addition to the home and workplace. Founded in 1961, Lutron estimates that the installed base of its products saves the nation nearly 10 billion kWh of electricity, or approximately \$1 billion in

utility costs per year. Lutron manufactures more than 16,000 energy-saving products, sold in more than 100 countries around the world.

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