

Lutron Unveils New Designs, Lower Price for Pico™ Wireless Control

Coopersburg, PA (September 7, 2011) — Lighting control manufacturer Lutron Electronics is pleased to announce a new look and lower price for its popular Pico wireless control. The device is used in several Lutron product families, including HomeWorks® QS and RadioRA® 2 total home control systems and the Sivoia® QS automated window treatment system.

The wireless control can be used three ways: as a tabletop control mounted on a pedestal, as a lightweight hand-held remote, or as a wall-mounted control within a Lutron Claro® wallplate. It operates via Lutron's Clear Connect™ wireless, RF technology.

The new design features:

- a sleek, flush-button aesthetic
- new button combinations: 2 button, 2 button with raise/lower, 3 button and 3 button with raise/lower
- a 10-year battery life (up from 5 years)
- prices as low as \$25 (suggested list)

"A Pico wireless control is the perfect solution for rooms where convenient, remote control of lights and shades is needed," said DJ Wolbert, product manager at Lutron. "Now we're making it even easier for homeowners to incorporate this device into their systems with a lower price and flexible styles."

The new Pico controls can be ordered starting October 3.

About Lutron Electronics (www.lutron.com)

Lutron Electronics, headquartered in Coopersburg, Pennsylvania, designs and manufactures energy-saving lighting controls, automated window treatments and appliance modules for both residential and commercial applications. Its innovative, intuitive products can be used to control everything from a single light, to every light, shade and even stand-by power in a home or commercial building. Lutron products make any space more versatile, while enhancing ambiance, comfort and productivity. They also save energy and make light bulbs last longer, making them an eco-friendly addition to the home and workplace. Founded in 1961, Lutron estimates that the installed base of its products saves the nation nearly 10 billion kWh of electricity, or approximately \$1 billion in utility costs per year. Lutron manufactures more than 16,000 energy-saving products, sold in more than 100 countries around the world.

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