

## Lutron Introduces Environmentally-Friendly GreenScreen® Revive Fabric for its Sivoia® Automated Roller Shade System

**Coopersburg, PA (September 7, 2011)** — Light control manufacturer Lutron Electronics is pleased to announce the launch of GreenScreen Revive, one of the most environmentally friendly roller shade fabrics on the market today.

This fabric combines sustainable values with outstanding performance. GreenScreen Revive offers excellent solar control, reducing heat and glare while maintaining the outdoor view. It is made with a minimum of 89% Repreve® polyester recycled content, which is sourced primarily from plastic water bottles, is 100% PVC-free and 100% recyclable. It is GREENGUARD® certified, making it an ideal fabric choice for sustainable buildings and homes.

GreenScreen Revive is:

- available in 8 colors, in 1% and 5% openness factor
- lightweight
- low in VOCs
- made in the USA
- fire retardant with NFPA 701 and CA Title 19 certification
- Restriction of Hazardous Substances Directive (RoHS) compliant

The fabric has been added to the Lutron Shade Configuration Tool (SCT) and is shipping now.

### **About Lutron Electronics ([www.lutron.com](http://www.lutron.com))**

Lutron Electronics, headquartered in Coopersburg, Pennsylvania, designs and manufactures energy-saving lighting controls, automated window treatments and appliance modules for both residential and commercial applications. Its innovative, intuitive products can be used to control everything from a single light, to every light, shade and even stand-by power in a home or commercial building. Lutron products make any space more versatile, while enhancing ambiance, comfort and productivity. They also save energy and make light bulbs last longer, making them an eco-friendly addition to the home and workplace. Founded in 1961, Lutron estimates that the installed base of its products saves the nation nearly 10 billion kWh of electricity, or approximately \$1 billion in utility costs per year. Lutron manufactures more than 16,000 energy-saving products, sold in more than 100 countries around the world.

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